

ABOUT ME

I am a motivated professional with experience in automation, data management. I am skilled at analyzing needs, managing data, and supporting teams. I enjoy learning tools like n8n and Lark to build efficient systems. My skills include no-code automation, API integration, and user training.

EXPERIENCE

Digital Marketing Manager

Sep 2024 - Jan 2025

Thai Phan Shop

- Managing a team of 3 members to carry out marketing activities to attract customers to the shop.
- Assigning tasks and overseeing progress to ensure the campaign objectives are achieved.

Digital Marketing Manager

January 2024 - July 2024

Moc Seafood Da Nang

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Managed paid advertising campaigns and Booking KOLs to attract a larger local customer base for the restaurant.

Intern Data Engineer

March 2023 - June 2023

TravelThru

- Coding **Python Automation Bot** to collect data from websites, making sure the data was correct and updated.
- Use **Microsoft Power Automate** to create multiple automated actions to make tasks faster and easier.
- Handled large datasets in **MongoDB**, helping the company make better decisions with data.

Leader Seeding Team

February 2022 - February 2023

Milano Digital

- Managed over 10,000 Facebook accounts.
- Created strategies to increase awareness and engagement on social media.
- Lead a team of 6 members, assigning tasks to make sure campaigns were completed on time.

PERSONAL PROJECT

Zalo Customer Reminder Automation with GemLogin & n8n

- Built a system to sync customer data from GemLogin to Notion and send Zalo reminders.
- Tasks:
 - Designed an automation workflow with n8n.
 - Linked GemLogin, Notion, Zalo using API.
 - Sent Zalo reminders to customers
 - Reports to the manager at 8:00 PM daily.
- Tools: n8n, Lark, Notion, Zalo, GemLogin.
- Results: Saved 10 hours/week, sent safe Zalo messages avoid account bans.



VO PHAM THANH AN

AI Engineer

INFORMATION



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22 age

EDUCATION

Data Science

VNUK Institute for Research
and Executive Education

SKILLS

Soft Skills

- Problem-Solving
- Communication
- Collaboration

Hard Skills

- No-code Automation: n8n, Microsoft Power Automate, GemLogin.
- API/Webhook Integration: GemLogin, Notion, Zalo, Lark.
- Coding: Python (automation)
- Marketing Tools: Fplus, Maxcare, Phonefarm

INTERESTS

- Badminton
- Motorcycle touring
- Gym